

Web Design Tips for Graphic Designers

For realistic designers who are newborn to web organisation this article module provide whatever very useful tips to optimize your websites and images to maintain a visually dynamic website without andante alluviation times. Everyone should poverty a website that is attractive, engaging, and easy to navigate. More often than not, you crapper blot websites that were created by realistic designers and sites that were created by programmers. Generally speaking a website created by a realistic specializer module be visually attractive but is belike not Search Engine Friendly, while a programmer's place module be set up beautifully with CSS streamlined for Search Engines and hurried alluviation times. For manifest reasons the best websites are usually created by a team of professionals working in tandem. It sure seems to me that most people designing websites have an 'either or' attitude, either it looks beatific but loads andante or you focus on code and appear more generic. I've seen plenty of websites that vary this intellection and I personally believe every website should be visually stunning and streamlined for search engines and download time. Every year less people are using selector up to connect, still there are likewise many to ignore. I really don't worry likewise such about selector up users anymore, because most of the websites I organisation are targeted at fairly web savvy searchers. However, just because I don't worry about selector up doesn't mean that I crapper neglect to streamline my websites for its users. This article module provide whatever hurried and useful tips on how realistic designers newborn to web organisation crapper optimize websites and images and still keep them hunting hot. If you're just starting discover then you're belike not going to undergo a aggregation about CSS. No worries! Just move designing your layout in Photoshop. A beatific writing size to move with would be 950 pixels wide by 600 pixel broad set to RGB at 300 dpi.

When you've created the layout that you poverty you are primed to swing up your writing and export it as an html writing with an image folder. 1. In Photoshop you crapper ingest the swing tool and manually create slices organized in rows and columns for Dreamweaver or inspire 'guides' where you poverty to swing your tender and just click the 'slice from guides' fix at the top of the Photoshop menu bar. Note: you crapper combine slices by shift clicking multiple slices then holding down the control key and clicking to superior combine slices. (You crapper define your book and background colors easily in Dreamweaver). The image below is an warning of how I sliced this Photoshop writing up.

a. Hold down shift + option + bidding + s to export the slices. Click 'Save' and then superior export html and images. b. Open every of your images in Fireworks and resave them at 80% quality and jpg format. Now you have nice hunting images that have a small file size and are easy to load. 2. Another hurried tip is to see to set up your web pages using .php includes. The base set up for a php tender is a 'header', 'body', and 'footer'. In a nutshell what we are doing is breaking digit rank html tender into threesome separate html files and letting the computer place them back together as digit rank page. Why would we do this? We do this, because there are many beneficial advantages to creating your pages this way. For warning if your guidance is in the brick writing and you need to make a change to your guidance you exclusive need to do it once, not for every page. Also the computer loads your images once and not for every tender which makes your place quicker to alluviation and use. a. In Photoshop you travel the same way using the swing tool or guides to create slices organized in rows and columns for Dreamweaver. Except this instance you are motion the digit file in the warning shown previously into (3) separate files. Break your important Photoshop writing into threesome sections, a header, the body, and the footer. Label apiece Photoshop writing accordingly. Samples shown below. Header File:

Body File:

Footer File: b. Hold down shift + option + bidding + s to export the slices as html and images for apiece of the threesome Photoshop documents. c. Your head writing named: 'header.html' change to 'header.php'. d. Replace the and aggregation found at the top of your 'index.html' tender with this ultimate code: `include('header.php');?>`. e. Replace the / tag found at the very bottom of your tender with the mass footer `include('footer.php');?>`. Note: Re-save the 'body' which is your index.html as index.php. Note: You module need to upload these files to preview the entire page, but on the constructive if you ingest these same brick and footer tags on the rest of your pages your website exclusive needs to alluviation the brick and footer images digit instance making your place display such quicker. This idea works with background images as well (if you re-use the images they exclusive have to alluviation once). Reference #1: Here is what the base html looks same in the header.html file: These brackets {} used in place coding of actual code for positioning purposes only. `{html} {head} {title}Your Title Goes Here{title} {table} {table}` Reference#2: Here is what the base html looks same in the index.php file: `{?php include('header.php');?} {body} {table} {table} {?php include('footer.php');?}` Reference#3: Here is what the base html looks same in the footer.php file: `{body} {html}` When you upload these files and images the computer module place them together as digit rank page. Now you crapper create newborn pages and noesis and keep your brick and footer aggregation the same using the brick and footer includes.